

Pricing Overview

The Creative Educational Solutions Approach

With a strong belief in a personalized approach to university consulting, focused on each student's unique strengths, aspirations, and family values, all services are designed to reduce stress, maximize potential, and find the best-fit universities – academically, socially, and financially.

Comprehensive College Planning Packages

All Packages offer a holistic and structured approach to the university application journey, providing significant value and peace of mind. Packages are designed for varying levels of comprehensive support throughout the process.

Common Inclusions Across All Packages:

- Initial intake and goal setting session
- Personalized timeline and checklist
- Regular email communication
- Guidance on building a balanced university list

- Essay brainstorming and editing support
- Financial aid overview and FAFSA/CSS Profile guidance (general)
- Follow-up Consultations

À la carte options & add-ons available, as well as package upgrades at any time

You can start small and add on if necessary. Any initial investment will apply to new package prices when upgrading. Expedited services available for additional fee (depending on timeframe and availability.)

PACKAGES

Package Name	Ideal For	Key Features & Inclusions	Investment
The Navigator Package (Foundational Support)	For students (Y/G 11-12) exploring options and organizing their application strategy. Ideal start time: spring of Y/G 11	 University List Building (Up to 15 Universities): Personalized list based on the initial consultation, considering program fit, academic competitiveness, and location preferences. Includes a brief overview of each university Application Platform Overview (UCAS, Common App, European Systems, UC) and set up: Detailed explanation of the chosen application platforms, requirements, and timelines Resume and Activities List Guidance: Review of existing drafts and feedback on content and formatting Initial Personal Essay/Statement brainstorming: Building on the initial consult and the resume and activities, help clients begin the ideating and generation of ideas 3 Follow-up Consultations (60 minutes): To answer questions and refine the initial list and strategy. 	USD 1,000 Upgrades & add-ons available at adjusted rates
The Compass Package (Comprehensive Application Support)	For students seeking in-depth support across multiple application components. Ideal start time: spring of Y/G 11 or summer into Y/G 12	 All services from the Navigator Package, plus: University List Refinement (Up to 20 Universities): Further research and refinement of the university list Personal Essay/Personal Statement Brainstorming & Outline Development (2 essays/statements): Guidance on topic selection, structure, and key message development Supplemental Essay Guidance including PIQs or Letters of Motivation (Up to 5 essays): Review and feedback on content and alignment with university prompts Activities List Enhancement: Detailed feedback and suggestions for showcasing extracurricular involvement effectively Resume Polishing: Comprehensive review and editing for clarity, impact, and relevance to university applications 3 Follow-up Consultations (60 minutes each): To review drafts, discuss strategies, and address ongoing questions. 	USD 4,000 Upgrades & add-ons available at adjusted rates

The Global Navigator Package (Multi-System Expertise)	Caters to students applying to a diverse range of universitIES (UCAS, Europe, US, UC) allowing for additional research and tailored advice for each system. This package is suitable for students who are starting a bit later (Y/G 12) in addition to those starting in Y/G 11	 All services from the Compass Package, plus: Tailored Guidance for Each System: Specific advice on the nuances of UCAS personal statements, European motivation letters, Common App essays, and UC personal insight questions Multi-System Application Strategy: Support in managing deadlines and requirements for different application platforms Additional Essay Support: Up to 2 additional supplemental or system-specific essays) Weekly email summary of progress and upcoming deadlines. 4 Follow-up Consultations (60 minutes each). 	USD 7,000 Upgrades & add-ons available at adjusted rates
The Concierge Package (Premium, Personalized Experience)	Offers a high-touch, personalized experience, including university visits for families seeking the highest level of personalized support and guidance throughout the university application journey and the option for personalized support during university visits.	 All services from the Global Navigator Package – comprehensive support for university list building, essays, activities lists, resumes, and navigating various application platforms (UCAS, Europe, Common App, UC) – plus: Personalized University Visit Planning (Up to 3 Universities): Assistance with itinerary planning, coordination with university admissions offices, and pre-visit briefing to ensure excellent campus experiences Concierge University Visit Support (Optional Add-on): For a small additional fee covering travel and accommodation, accompany the student and their family on personalized university visits as described above (travel and accommodation costs to be covered by the client), offering direct support, facilitating meetings, taking detailed notes, and providing real-time insights Mock Interview Preparation (Up to 2 sessions): Tailored to the specific universities and programs Unlimited Email and Priority Communication: Direct and prompt responses to all queries throughout the application cycle. Flexible Consultation Schedule: Accommodating the client's needs and time constraints. Comprehensive Application Review: A final, thorough review of all application materials before submission 5 Follow-up Consultations (60 minutes each) 	USD 9,500 Package price includes prioritized service from start to submission and coordination with agents or school counselors. Upgrades & add-ons available at adjusted rates

The Essay & Statement Mastery Package (Targeted Support)	For students who have their university list but need intensive support with their essays and personal statements.	 Personal Essay/Personal Statement Deep Dive (Up to 3 essays/statements): Multiple rounds of brainstorming, outlining, drafting, and detailed feedback. Supplemental Essay Support (Up to 7 essays): In-depth review and editing to ensure compelling and authentic responses. UC Personal Insight Question Guidance: Specific strategies and feedback for the UC application essays. 3 Focused Consultations (60 minutes each): dedicated to essay development. 	USD 1,500 - 3,500 Price to be determined in a personalized contract. Pricing reflects the intensive, iterative work involved in crafting compelling essays and personal statements. The range depends on the number of essays and support desired.
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À La Carte Services (Can be offered individually or as part of a customized package):

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- Individual Essay/Statement Review (USD 300 per hour): Hourly rate for reviewing and providing feedback on individual application essays.
- Activities List Review & Enhancement (USD 200 per hour): Focused session on optimizing the activities list for impact.
- **Resume Building Workshop (USD 200 per hour):** A dedicated session to create a strong and effective resume for university applications.
- NCAA/Student Athlete Support (USD 200 per session): Guidance with the NCAA Student Eligibility portal, identifying good-fit programs, and reaching out to coaches and athletic departments.
- Interview Skills Coaching (USD 200 per session): One-on-one sessions to prepare for university interviews.
- Parent Consultation Sessions (USD 200 per session): Dedicated meetings to address parents' questions and concerns.